Catapult Learning Professional Development

One partner for all your professional development needs.





2024-2025SALES CATALOG

At Catapult Learning, we believe that optimal teaching and learning in classrooms—and beyond—can take place only when these three critical areas are addressed in an integrated way...by overcoming non-academic hurdles, enhancing teaching excellence, and cultivating leadership for meaningful change.

Through the integrated execution of tailored professional learning solutions that span these three critical areas, schools are set up for the best possible outcomes both within and outside the classroom walls.

From decades of experience, Catapult Learning understands that a holistic approach to implementing professional learning leads to improved and sustainable results.

And because each school's and district's needs are unique, we tailor and scale our solutions to address each specific challenge in an impactful way.



Our Delivery Methods



Job-Embedded Coaching: One-on-one and team support

Provides educators with real-time input and feedback through our nationwide network of 250+ coaching experts

- Instrumental in developing teacher skills
- Building stronger instructional teams
- · Transforming school culture



PDNow On-Demand Platform: 24/7 access

Maximizes the value of training, with anytime, anywhere access

- 70+ on-demand courses
- Extensive resource library
- Robust, connected social learning community



Instructor-Led Workshops & Institutes: Professional forums

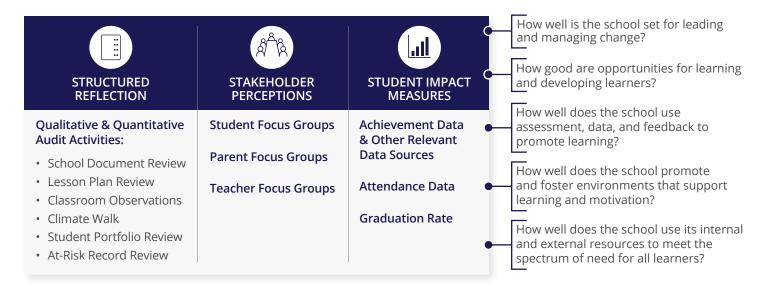
Brings leaders and educators together to explore new discoveries and research-based best practices via in-person and online sessions

- More than 160+ expertly designed courses
- Applicable across grade levels
- Tailored to your needs, schedule, and participants

Collaborative Needs Assessment

Identifies Strengths & Areas for Improvement

An important first step in a Catapult Learning partnership is a holistic school needs assessment designed to identify strengths and opportunities for improvement. The Collaborative Quality Analysis (CQA) provides a prescriptive lens through which we can effectively recommend and apply professional development solutions. The CQA process promotes the collection and analysis of multiple pieces of evidence in order to answer the five essential questions presented below. The range of responses to these questions, aligned to the three learning tracks of our Professional Development offerings, serves to assist the team in assessing the performance of a school.



Job-Embedded Coaching

Job-embedded coaching is a vital aspect to all Professional Development. Our comprehensive coaching builds capacity for leaders and teachers as they strive to implement or advance research-based practices.

Job-embedded coaching is scheduled during the school day, in the classroom, or during planning periods. Coaching sessions occur in a one-to-one or small group setting. And while each coaching day will vary, coaches will engage in some combination of the following activities:

- Co-planning and contributing to team meetings
- Co-planning lessons that implement new strategies
- Modeling effective instruction
- · Co-teaching activities to demonstrate an aspect of instruction
- Reviewing student products to monitor progress and reflect on lessons and activities
- Facilitating the design and implementation of formative assessments
- Analyzing, interpreting, and using data to drive instructional decisions
- Conducting targeted observations to provide teachers with data-based feedback to inform conversations



What does effective Professional Development look like?

More than 160 courses covering key professional learning categories such as:

Overcome Non-Academic Barriers to Unlock Learning



- Classroom Management
- Student Engagement Practices
- Executive Function & Resilience
- Behavior Management

Supporting all students no matter their learning differences.

Instructional Excellence for Academic Achievement



- Literacy
- Math
- STEAM
- Assessment
- Systems of Support (MTSS)

· Multi-Tiered

Implementing evidence-based teaching techniques.

Leadership for Positive Impact



- Change Management
- Building an Achievement-Oriented Culture
- Developing Effective Teams

Improving educator and leader capacity for stronger student performance.

Real-World Implementation

Below are model implementations of our PD offerings. Based on real-world success, each implementation offers effective courses across our three learning tracks, the coaching difference to accelerate learning, and key goals associated with each implementation.

Developing New Teachers

Developing new teachers is essential to limiting burnout and turnover. Catapult Learning's PD provides a wide range of instructional support to kick-start the development of your district's newest teachers and paraprofessionals. Our holistic approach will provide your teachers with the tools they need for a lifetime of classroom success.

Sample Courses Include:

- Bloom's Taxonomy: Aligning Objectives, Questions, and Assessments
- · Webb's Depth of Knowledge
- Creating Learning Objectives
- Effective Classroom Management
- · Marzano's High-Yield Instructional Strategies
- Formative Assessment and Adjusting Instruction
- Differentiation to Enhance Learning
- · Fostering a Growth Mindset

New Teacher Institute:

Kick-start development for your newest teachers by preparing them for the challenges they will face in the modern classroom. Catapult Learning offers several options to create a truly personalized experience for participants.

Coaching Difference: Yearlong coaching bundled with courses is a highly effective way to offer mentorship to teachers who need it most. We will partner with your new teachers to develop capacity and serve as a support system as they learn to implement best practices in their classrooms.



Goal: Through new teacher development, educators are equipped with strategies and solutions that set them up for a lifetime of classroom success.

2 Addressing Behavior and Supporting the Whole Child

Today's classrooms face an increase in behavioral challenges that disrupt and disengage learners. Catapult Learning believes tackling these issues and empowering teachers to manage their classrooms are essential to unlocking learning. By empowering your teachers to better understand their students and their needs, you can create a more focused, learning-ready environment. Below is a sample implementation of Catapult Learning's PD that addresses behavior, supports the whole child, and creates optimal learning environments for all students:

Sample Courses Include:

- Effective Classroom Management
- · Introduction to Personal Growth and Well-Being
- Teaching and Modeling Personal Growth and Well-Being
- Supporting Executive Function and Self-Regulation
- · Helping Students Cope with Anxiety
- Tiered Behavioral Interventions
- · Intensive Behavioral Interventions

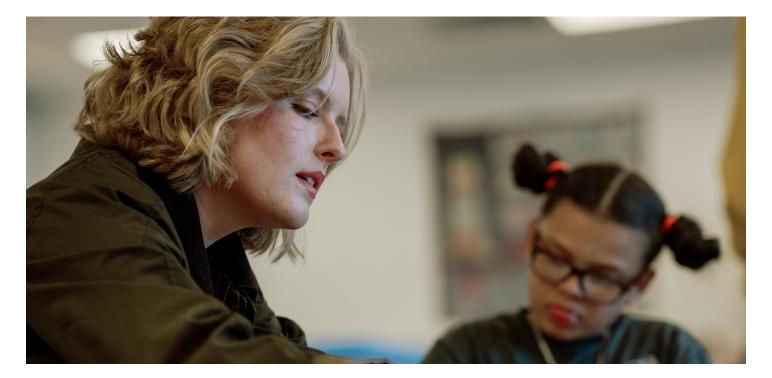
To promote system-level growth:

- Introduction to Positive Behavioral Interventions and Supports (PBIS)
- Introduction to Multi-Tiered Systems of Support (MTSS):
 A Framework for Instruction

Coaching Difference: Coaching that specifically targets the implementation of focused, learning-ready environments enhances the quality of instruction and classroom management skills of your teachers. This helps cultivate more supportive classrooms that meet the needs of all learners, including students with disabilities. When promoting system-level growth, implementation of Multi-Tiered Systems of Support (MTSS) and Positive Behavioral Interventions and Supports (PBIS) is critical to better support the success of all students.



Goal: Equipping teachers with the tools to manage the modern classroom unlocks learning for all.



Implementing Transformation Efforts with Teachers and Leaders

Whether you are a new school leader, a seasoned administrator looking to leverage new leadership tactics, or your school district requires school transformation to address learning and behavior, Catapult Learning's PD has the solutions. Through courses, coaching, and our holistic school transformation, we can help your district reach new heights.

Sample Courses Include:

- · Bloom's Taxonomy for Instructional Leaders: Aligning Objectives, Questions, and Assessments
- · Marzano's High-Yield Strategies for Instructional Leaders
- Differentiation to Enhance Learning for Instructional Leaders
- Building a Professional Learning Community
- Developing Effective Teams
- Setting the Stage: Developing Your Leadership Team
- · Building a Culture of Achievement
- Change Management and the Data Analysis
- Effective Achievement Teams
- Designing Data Displays and Instructional Interventions
- · Data-Driven Observations and Coaching Conversations
- Assessment for School Leaders
- Analyzing Student and Teacher Growth
- Using Data to Tell Your Story
- · Assessment and Feedback in a Virtual Learning Environment



Leadership Coaching:

Our leadership coaches provide one-on-one guidance to deepen the capacity of school leaders and allow them to grow as instructional leaders. Our coaching also effectively utilizes school- and system-level data to inform practice. As a part of building school leadership capacity, coaches are instrumental in helping leaders develop the skills to build stronger instructional teams, transform school culture, and ultimately improve student achievement. The goals for leadership coaching are developed between the school leader and coach based on observations from the initial site visit; goals are then personalized as coaches and leaders better understand each other and the needs of the leader and school.

Catapult Learning's consultant coaches provide job-embedded support to leaders and instructional coaches during coaching visits. Instructional leaders participate actively in the coaching cycle by setting their own goals, participating in reflective conversations, and analyzing their own performance. This creates a culture of accountability and can lead to positive, transformational changes for schools and districts.



Goal: Develop top-down solutions to teacher development and core curriculum instruction through Catapult Learning's leadership PD offerings.

Targeted School Transformation

Targeted school transformation involves identifying areas of focus for improvement. These choices may be driven by the partner or by the results of our CQA. Based on this assessment, we can apply select elements of our education solutions in an effort to improve the school in key areas.

Catapult Learning provides two targeted school transformation frameworks: Literacy First™ and Building Instructional Coherence.

Put Literacy First in Your Transformation Efforts

For schools focused on creating a languagerich environment and developing literacy in all subject areas, **Literacy First** is Catapult Learning's comprehensive, research-based reading reform process that supports the Academic Content

Standards and the reading and comprehending of increasingly complex texts.

Literacy First

A three-year coaching and leadership training for grades Pre-K to 12

- Creates a literacy-rich culture that motivates and engages students in their own learning
- Develops a student-centered approach to classroom instruction and classroom management that pinpoints and addresses specific skill gaps to ensure increased student achievement
- Establishes strong relationships among PD consultants, teachers, and administrators within each school

Literacy First is a data-driven process with a proven record of improving student reading achievement by building teachers' instructional capacity in the area of literacy and knowledge of research-based best practices.

Building Instructional Coherence: A Blueprint for Success

For schools needing a consistent and cohesive instructional model, Alliance **Building Instructional Coherence (BIC)** is our targeted school transformation model that engages the entire school community in adopting our Blueprint for Success. Built upon a foundational research-based instructional model, this targeted transformation solution is designed to maximize Academic Learning Time (ALT), cultivate greater student engagement, and improve student learning outcomes.

Combining intensive professional development for leaders and teachers along



with job-embedded coaching, BIC supports educators as they leverage best practices in planning, instruction, and assessment across all grade levels and content areas.

BIC builds administrators' capacity to serve as effective instructional leaders, creates opportunities for teachers to collaborate and share resources, and provides a consistent set of routines and structure for students as they move from classroom to classroom, and from year to year.

SUCCESS STORY

The San Juan & Granite (Utah) School Districts each had two schools requiring improved instructional practices and seeking removal from the state's school transformation list. During the 2015-16 school year, the two districts partnered with Catapult Learning to undergo school transformation efforts. Through collaboration with school leadership, Collaborative Quality Analyses (CQA) and school needs assessments were performed. Catapult then helped each district create a plan to improve instructional practices and develop a data-driven improvement plan.

All four schools successfully exited the transformation list by 2018. Since then, the state has partnered with Catapult to support more than 15 other schools identified for transformation, all of which have also since exited the transformation list. The state continues to use Catapult Learning PD for school improvement services.



Improving Instruction – A Focus on Literacy and Math

LITERACY

With a renewed emphasis on the science of reading as a lever for literacy success, Catapult Learning provides a full range of research-based literacy solutions, scalable to the school, district, and state level. Our holistic professional learning approach can prompt long-term success by engaging learners in high-quality literacy instruction while maximizing existing curriculum.

Literacy Courses:

Teachers engage in workshops based on defined grade bands targeting relevant needs and strategies for their students. Courses are three hours each and can be delivered over multiple in-person and virtual sessions.

Sample Literacy Courses Include:

- Introduction to the Science of Reading
- Comprehension and Complex Text
- Introduction to the Writing Process
- Introduction to the Core Instructional Model (CIM)
- Phonological Awareness
- Phonics
- Word Study
- Reading Comprehension
- Reading Intervention

MATH

Student math scores are in a consistent state of decline, but Catapult Learning's professional development can help reverse that trend and accelerate math performance. Our math-focused, job-embedded coaching and instructional math courses—aligned to the NCTM Principles and Standards and the eight mathematical practices create a holistic professional learning solution designed to improve math implementation in the classroom and unlock mathematical learning.

Our math offerings include more than 25 curriculum focused courses across three main topics.

Math Topics Include:

- Instructional Practices
- Deep Understanding
- Problem Solving and Numeracy

Coaching Difference: Job-embedded coaching is critical to support the implementation of the research-based practices teachers are studying. PD specialists will review program goals with school leadership, coaches, and each teacher to establish individual professional growth goals for each. PD specialists also work closely with teachers to model best practices.

SUCCESS STORY

The Mississippi Department of Education (MDE) was looking to strengthen its mathematics department by ensuring that the right level of training and coaching was available to the local staff statewide, specially within schools that had learning gaps.

MDE chose Catapult Learning to provide a cohesive, ongoing, classroom-focused, and job-embedded mathematics professional development solution for Local Education Agencies (LEAs) and various program offices at the MDE; and instructional coaching services for approximately 75 public schools throughout the state.

Catapult Learning will be responsible for developing and delivering a structured framework of supports for professional development, including recruiting, vetting, selecting, hiring, and deploying mathematics coaches and working with existing mathematics coaches and/or content area staff, for the next four years.



Goal: By integrating subject-specific professional learning with broader instructional development and coaching, schools and districts can execute a holistic approach to core subject improvement.

Course List

All courses below are available as live workshops unless otherwise noted. All courses with the icon indicates that they are also available as part of a PDNow package (accessible online asynchronously 24/7).

OVERCOME NON-ACADEMIC BARRIERS TO UNLOCK LEARNING	MENTAL HEALTH: AVAILABLE IN PDNOW ONLY Mental Health Literacy Mental Health, Personal Growth, and Well-Being
PROMOTE FAVORABLE LEARNING ENVIRONMENTS	
☐ Spaces Organized for Learning	☐ Mental Health and Mental Illness in Young People 🗓
☐ Effective Classroom Management 📮	
☐ Developing Learner Voice ☐	INSTRUCTIONAL EXCELLENCE FOR ACADEMIC ACHIEVEMENT
☐ Developing Core Values ☐	
☐ Cooperative Learning and Teamwork	PROMOTE GENERAL PEDAGOGY AND CURRICULUM
☐ Optimizing Learning: Effective Small Group Instruction Strategies	☐ Introduction to a Core Instructional Model ☐
☐ Interactive and Engaging Teaching Strategies	☐ Concept-Based Teaching
☐ Interactive and Engaging Teaching Strategies in Virtual Learning (Virtual Only) ☐ Promoting Teacher Self-Care and Wellness EXECUTIVE FUNCTION AND RESILIENCE	 Bloom's Taxonomy: Aligning Objectives, Questions, and Assessments
	☐ Webb's Depth of Knowledge
	Marzano's High-Yield Instructional Strategies
☐ Introduction to Personal Growth and Well-Being	Crafting Learning Objectives
☐ Supporting Executive Function and Self-Regulation ☐	☐ Introduction to Curriculum Mapping
☐ Helping Students Cope with Anxiety	☐ Enhancing Oral Language and Vocabulary Development
☐ Teaching and Modeling Personal Growth and Well-Being ☐	☐ Differentiated Instruction in the Early Childhood Classroom READING
☐ Promoting a Safe and Positive School Climate ☐	☐ Close Reading
☐ Promoting Engagement and Achievement in a Community of Learners ☐	Exploring Text Complexity
☐ Fostering a Growth Mindset in the Classroom ☐	☐ How to Incorporate Text-Dependent Questions
RESPONSIVE TEACHING PRACTICES	☐ Guided Reading ☐ Developing Academic Vocabulary ☐ Live State of Fig. 15.0 [5]
☐ Introduction to Trauma-Informed Practices	
☐ Trauma-Informed Educational Practices	☐ Introduction to the Science of Reading K-8 ☐
☐ Caregivers as Partners: Supporting In-Home Learning	□ Word Study K-8 🖳
☐ Powerful Teams: Teachers Working with Paraprofessionals	
☐ Creating a Positive Classroom Culture for Students with Significant Behavior Support Needs ☐	
Supporting Students with Intense Behavioral and Personal Growth Needs	☐ Reading Intervention K-8 WRITING
☐ Introduction to Positive Behavioral Interventions and Supports (PBIS)	Developing Rubrics for Writing
☐ Tiered Behavioral Interventions	Supporting Informative Writing
☐ Intensive Behavioral Interventions ☐	☐ Using the Writing Process to Support Argumentative Writing
	☐ Writing from Sources ☐ Toaching Strategies: Opinion Writing
	Teaching Strategies: Opinion WritingTeaching Strategies: Argumentative Writing
	— reaching strategies. Argumentative withing

☐ Supporting Emergent Writers	STEAM
□ Supporting Developing Writers	☐ Introduction to STEAM and Inquiry-Based Learning
☐ Writing Across the Curriculum	☐ Curiosity Unleashed: The Power of Inquiry Learning
ELA AND LITERACY	☐ Creating Inquiry-Based Labs
☐ Teaching the Art of Speaking and Listening	☐ Fostering Critical Thinking with Inquiry-Based Labs
☐ Disciplinary Literacy in the Science Classroom	☐ Project-Based Learning
☐ Disciplinary Literacy in the Social Studies Classroom	☐ Transforming Assessments into Authentic
MATH: INSTRUCTIONAL PRACTICES	Performance Tasks
☐ Developing Lifelong Mathematicians: The Mathematical Practices	Building STEM Lessons to Align with NGSS PrinciplesDesigning STEM Unit Plans for 21st-Century
Strengthening Math Instruction: The Math	Learning Environments
Teaching Practices	MTSS
☐ Facilitating Meaningful Mathematical Discourse	Specially Designed Instruction in Reading
MATH: DEEP UNDERSTANDING	☐ Specially Designed Instruction in Math
☐ Teaching Math for Deep Understanding	☐ Introduction to Multi-Tiered Systems of Support (MTSS): A Framework for Instruction ☐
☐ Supporting Productive Struggle	Refining Our MTSS Systems and Practices
DIGGING INTO KEY MATH TOPICS	☐ Tiered Academic Interventions
A Fresh Look at Numbers and Operations in	☐ Intensive Academic Interventions
Base 10 (GK-1)	Advanced Exploration of Intensive Academic Interventions
Foundations of Addition and Subtraction (GK-1)	Exploring Models for Accelerating Learning
Measurement vs. the Properties of Operations (G2-3)	☐ Prioritizing Standards to Accelerate Learning
Addition and Subtraction (G2-3)	DIFFERENTIATED INSTRUCTION
Comparing, Adding, and Subtracting Fractions (G4-5)	☐ Differentiation to Enhance Learning ☐
The Properties of Operations and Base 10 Computation (G4-5)	☐ The Differentiated Classroom: Planning for Learning
Rates, Ratios, Percentages, and Proportions (G6-8)	☐ The Differentiated Classroom: Instructional Strategies
□ Solving Linear Equations and Linear Systems	☐ The Differentiated Classroom: Learning Environment
of Equations (G6-9, Alg I)	☐ Using Technology to Differentiate Instruction
☐ Statistics, Probability, and Simulation	LEVERAGING TECHNOLOGY FOR IMPACT AND ENGAGEMENT
☐ Transformations: A New Emphasis in Geometry Learning	☐ Education and Al: Transformative Approaches
☐ The Algebra of Polynomials (Alg I & II, Pre-Calc)	to Teaching and Learning
☐ Coordinate Geometry	☐ Introduction to Blended Learning (Virtual Only)
☐ (Re)building Computational Fluency on Deep Understanding of the Operations	 Making a Successful Transition to Blended Learning (Virtual Only)
MATH: PROBLEM SOLVING AND NUMERACY	☐ Ed Tech: Developing Skills to Support Virtual
☐ Guiding The Process of Problem Solving	Learning (Virtual Only)
Representing Math Problems with Pictures,	☐ Supercharge Blended Lesson Design (Virtual Only)
Tables, and Actions	☐ Supercharge K-2 Blended Lesson Design (Virtual Only)
☐ Leading Problem Solving Workshops	
☐ Math Vocabulary	
☐ SAT Math	

☐ Planning and Teaching in a Multi-Access Learning	SPECIAL EDUCATION
Environment – 2-part series	☐ Identifying and Understanding the Needs of Students with Learning Differences ☐
Planning and Teaching in a Multi-Access	
Learning Environment – Part One	 Exploring Modifications and Accommodations for Students with Learning Differences
 Planning and Teaching in a Multi-Access Learning Environment – Part Two 	☐ Universal Design for Learning
☐ Guiding the Close Reading Process in a Distance	☐ Foundations of IDEA and Section 504 ☐
Learning Environment (Virtual Only)	☐ The IEP: Your Role as a General Educator ☐
☐ Differentiating Instruction in the Virtual	☐ The IEP: Develop, Implement, and Monitor Individualized
Learning Environment	Education Plans
☐ Workshop 1: Asynchronous Learning for High School	☐ Keys to Successful Belonging: Co-Planning
Workshop 2: Leveraging a Core Instructional Model to	and Co-Teaching 💷
Design Synchronous Distance Learning Engagements	Data-Based Individualization (DBI)
☐ Workshop 3: Assessment in the Secondary Virtual Learning Environment	PROVIDE RESPONSIVE SUPPORT TO STUDENTS WITH AUTISM
☐ Workshop 1: Working with Google:	☐ Strengthening Autism Support Through Collaborative Teams
Google Classroom Introduction	Unlocking Potential: Understanding Autism in our Classrooms
☐ Workshop 2: Working with Google: G-Suite and	$\ \square$ Transforming Autism Learning Through Instructional Design
Google Apps Introduction	$\hfill\Box$ Using Data to Empower Student Growth in Autism Education
☐ Workshop 3: Working with Google: Instructional Tools	\square Creating Supportive Spaces for Students with Autism
☐ Workshop 4: Working with Google: Assessment	
and Feedback	LEADERSHIP FOR POSITIVE IMPACT
ENGLISH LEARNERS	☐ Bloom's Taxonomy for Instructional Leaders: Aligning
Understanding the Needs of English Learners	Objectives, Questions, and Assessments Marzano's High-Yield Strategies for Instructional Leaders Differentiation to Enhance Learning for Instructional Leaders
Language Objectives and Oral Language Strategies	
☐ Effective Strategies for Engaging English Learners	
Vocabulary Development for English Learners	
Reading for English Learners	 Building a Professional Learning Community
Writing for English Learners	Developing Effective TeamsSetting the Stage: Developing Your Leadership TeamBuilding a Culture of Achievement
Co-Teaching English Learners	
Designing English Development Lessons	
☐ Working with Grade 4–12 English Learners: Promoting Rigor Through Close Reading	Change Management and the Data Analysis Cycle
☐ Teaching Content-Specific Literacy to English Learners	Effective Achievement Teams
☐ Linguistically Responsive Practices: Using Assessment to	 Designing Data Displays and Instructional Interventions
Meet the Needs of English Learners	Data-Driven Observations and Coaching Conversations
ASSESSMENT	Assessment for School Leaders
Assessment Techniques	Analyzing Student and Teacher Growth
Assessment Techniques — A Closer Look	Using Data to Tell Your Story
☐ Formative Assessment and Adjusting Instruction	Assessment and Feedback in a Virtual Learning
☐ Giving Effective Feedback 📮	Environment (Virtual Only)
☐ Introduction to Data Analysis	Google Classroom for School Leaders
☐ Data-Driven Instruction and Data Walls	

Catapult Learning

With over 45 years of experience delivering difference-making professional development solutions, Catapult Learning is ready to work with your district or school to identify your needs and create a customized plan that addresses school challenges holistically. Whether the challenges lie in classroom management, academic achievement, or school leadership, Catapult's solutions make a meaningful impact. To learn more, visit catapultlearning.com/professional-development today.

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